# Jayden Inniss he/him

Jaydeninniss.com

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Over the past five years, I have built a freelance business, collaborating with various companies and organizations to produce photo/video marketing content. Recently, I have worked as a camera operator for sports broadcast events. With proficiency in both extreme sports and digital marketing, I create specialized marketing content tailored to outdoor enthusiasts like myself. I always make room in my pack for my camera!

# **Education**

# New Media Design and Web Development, Diploma

British Columbia Institute of Technology, Graduating April 2025

- Awarded President's Entrance Scholarship
- Awarded CTV Bell Media Entrance Scholarship

### High School Dual Dogwood - French Immersion Diploma/Valedictorian

Whistler Secondary School, Graduated June 2023

- Valedictorian Grads of 2023
- Lead role in **Eco Club**
- Lead role in the Leadership Team
- Hired by School District 48 to manage
  AV/Tech for events
- Grade: With Honours, GPA: 90

#### **Achievements**

- **Co-Founder** Sea to Sky Student Short Film Festival
- Co-Event Photographer Crankworx 2023 -Clint Trahan
- Film Competition Winner MorvenFest 2019
- Finalist 72 Hour Filmmaker Showdown 2017 World Ski and Snowboard Festival
- Canadian Luge Athlete 7 years. Competed in numerous Provincial, National and North American championships.

# **Happy Clients/Collaborations**

Nicklaus North Golf Course	Crankworx & Sponsoring Brands	UBC Ski & Snowboard Club
Crystal Lodge	WORCA	Knolly Bicycles
Tourism Whistler	Switchback Entertainment	Whistler Sliding Centre
MyHR	Treeline Aerial	VentureWeb
Mekong Whistler	Partners in Tourism	Whistler Pique Newsmagazine
Golf BC	Foon Skis	Helijet
Sea to Sky Gondola	Whistler Freeride Club	Whistler Naturalists
Mesh Productions	Federation Internationale du Ski	Dome Productions

# Freelance Photographer/Videographer

February 2019 to present · Whistler, BC

## Nicklaus North Golf Course - Photographer

May 2022 to present

- To increase Nicklaus North's content library, I photographed all member events and created a library of marketing imagery currently being used for social media marketing and website uses.
- Deliverables included lifestyle, food, sport, landscape imagery, as well as video reels of events.

## Partners in Tourism Golf Tournament - Event Photographer

2023 to present

- I led the shot list planning and photography of the full-day event.
- The event includes a full day of golf, followed by a banquet dinner and awards ceremony.
- Deliverables included preparing a slideshow in time for dinner as well as managing a second shooter.

#### WORCA - Social Media Photo/Video Creator

Summer 2022 • 6 months

- Whistler Off-Road Cycling Association approached me to produce weekly Instagram Reels recapping their Toonie Races.
- I would ride the course filming riders during the race and the after-ride apres.
- I created twelve 60-second reels edited to music for the WORCA website and Instagram feed with each reel delivered within 72 hours of the event.

# Crystal Lodge Whistler - Social Media Interview Videos

November 2023 • 2 months

- Crystal Lodge approached me to produce social media content for an interview with professional skier Ian McIntosh to promote their accommodation.
- I organized a three-camera interview shoot alongside their internal marketing department.
- Deliverables included a motion graphics intro bumper consistent with existing branding, 2x 60-second reels, and a full 35-minute interview video for YouTube.

#### **Broadcast Camera Operator**

July 2023 to present • Whistler, BC

#### **Crankworx Whistler**

July 2023 + July 2024

 I was a camera operator on the DH World Cup & Redbull Joyride in 2023. In 2024, I worked as a TVA/Utility.

#### **Luge World Championships**

Dec. 2023

 I worked as a camera operator for the international television broadcast at the Whistler Sliding Centre.

#### Whistler Sliding Centre - Videographer + Guest Activity Host

November 2018 - August 2023 • Whistler, BC

- Facilitated and enhanced our guests' passenger bobsleigh/skeleton experience throughout our world-class venue by leading guided walking tours, giving safety presentations and fitting gear.
- I worked as a control tower operator where I managed 48 CCTV cameras, the sled timing system, and venue radio/PA communications to ensure the venue was operating safely in collaboration with the on-site medical team.
- I held this position for the duration of my enrollment in high school, working part-time.